



BeautyGram Inc

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Pampering. Chic. Convenient.

Forget flowers, send a BeautyGram! Sending a BeautyGram is an excellent gift to treat those you care about in a simple and convenient way. Wrapped in a little pink box and tied with a chic black ribbon, BeautyGram is the finest beauty experience filled with all the must-haves women love—uniquely packaged, tagged and delivered right to the woman you wish to pamper.



Jennifer Ruparell

Q&A

What are your most popular products or services?

Spa gift certificate (choice of four Spas including Oasis, Peel, RnR Wellness, and Health Span), chocolates, soy candles and natural beauty products.

What tip would you give women who are starting a business?

Stay true to your instincts and follow your dreams. Don't be afraid to take chances. You can fall seven times, but get up eight. Find mentors in your industry who care.

What motivates you on a daily basis?

My daughter Malia, who is my ray of sunshine. Through her rose-coloured glasses, life is simple and sweet. She has no fear and no inhibitions. I am learning daily.



Photos by Kristi Sheedon, except portrait by Visual Hues Photography